

Celebration Event 2026

SPONSORSHIP
OPPORTUNITIES

SATURDAY 3rd OCTOBER
THE VILLAGE HOTEL,
BRAILSFORD WAY, NOTTINGHAM NG9 6DL

Harmless is the national centre of excellence for self harm and suicide prevention.

Harmless saves lives by providing support, information, training and consultancy about self harm to individuals who self harm, their friends, families and professionals.

Our sister service The Tomorrow Project works to support individuals and communities to prevent suicide, and offers support to those bereaved by suicide. Our work is based upon promoting health and recovery, reducing isolation and distress, and increasing awareness and skill in intervention.

Research shows that 1 in 4 people in England will experience a mental health problem of some kind each year. In any given week, 1 in 6 people report experiencing common mental health issues such as anxiety or depression. Over the course of a lifetime, 1 in 5 people will have suicidal thoughts and 1 in 14 will self harm. In 2023, the most recent year for which data is available, there were 6,069 registered suicides in England and Wales.

Our services will always remain free for those who need them, but raising the funds to support everyone who relies on us is an ongoing challenge.

Each year, Harmless hosts its Celebration Event – the organisation's flagship annual fundraiser. This special evening brings together our incredible community of staff, supporters, stakeholders and friends to reflect on the past year, celebrate our achievements, and raise vital funds for our life-saving work.

This year, we are seeking sponsorship partners to help support the event and ensure we can continue providing this crucial support to those who need it most.

The event takes place at Nottingham's Village Hotel and includes a three-course meal, live band, games, raffle and auction, alongside presentations about our work and testimonials from those who have directly benefited from our services.



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SPONSORSHIP OPTIONS

Bronze £200–£499

- Logo presence on website event page
- Acknowledgement on social media channels
- Logo & listing in event digital programme
- Verbal acknowledgement at event
- Acknowledgement in Harmless e-newsletter

Silver £500–£999

- Logo presence on website event page
- Acknowledgement on social media channels
- 1/2 page advert in event digital programme
- Verbal acknowledgement at event
- Acknowledgement in two Harmless e-newsletters
- Promotional materials at event
- Two complimentary tickets for the Celebration Event

Gold £2000

- Prime logo presence on website event page
- Two acknowledgements on social media channels
- Full page advert in event digital programme
- Verbal acknowledgement at event
- Acknowledgement in two Harmless e-newsletters
- Promotional materials at event